



MANCHESTER

Helping the World Communicate

WHY BERLITZ MANCHESTER?

EXCELLENT FACILITIES

Our new, modern 10,000 sq ft centre offers a high quality environment in which our students can study, relax and enjoy their UK experience.

AN EXCITING PROGRAMME SELECTION

Berlitz Manchester provides an exciting, new range of programmes for clients. Students can choose core programmes such as General English, Business English, IELTS Preparation, Academic English or Exam preparation courses and combine these with options such as Internship or Demi-pair programmes.

We also offer an exciting new range of programmes for clients; including 40+ Sport & cultural programmes or Executive Group programmes.

A key concept is the Berlitz Manchester Pathways programme which allows students to combine a General English or IELTS English programme with specialisations in English For Business & Professionals, Academic English or English For Special Purposes.

EFFECTIVE LEARNING ENVIRONMENT

Our programmes are designed to provide you with the most effective learning experience. Programmes and teaching are carefully monitored to ensure the highest quality delivery at all times.

ACTIVE SOCIAL & CULTURAL ACTIVITIES PROGRAMME

Berlitz Manchester believes an active social & cultural programme is key to a successful study experience. We encourage all our students to take advantage of the programme on offer.

EXAM PREPARATION & TESTING

Berlitz Manchester provides preparation for IELTS, Cambridge exams, TOEFL and BULATS. We host monthly IELTS exams as a satellite test centre for Manchester university.

A PERSONAL TOUCH

From the moment you step through the door, your opinion matters. Feedback on your progress and your course is continually evaluated to ensure you receive the best possible assistance to achieve your learning objectives.



WHY MANCHESTER?

MANCHESTER CITY LOCATION

Manchester is the 'uncrowned' capital of the North and as the leading city location outside of London, it offers the advantages of a vibrant, up-and-coming city; close to some of the most beautiful scenery in England. It combines the sophistication and energy of a thriving metropolis with easy access to the stunning scenery of the Lake District and Wales.



“
Manchester's
got
everything
except
a beach”

Ian Brown – The Stone Roses

With leading universities on the doorstep, you will find a large international student population in Manchester, and a city whose bars and restaurants reflect its cultural diversity; sample the food of China Town, or try a spot of salsa dancing in a Latin-style café! Whether your interests lie in visiting Manchester United football ground, attending a classical concert performed by the Hallé Orchestra, or simply enjoying superb shopping, you will not be disappointed.

GENERAL ENGLISH

KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Maximum 15

START DATE

Any Monday
(except Bank Holidays)

COURSE LENGTH

Flexible
Minimum 2 weeks

MINIMUM AGE

16

IDEAL COURSE FOR

All - professionals, students and graduates

“The classes at Berlitz are dynamic. People can participate in different activities and funny games. We have small class sizes. Courses are well organised and you are able to progress continuously.”

Angela Ramirez, Colombia.

Programme Description

The General English classes concentrate on improving every aspect of your English. Our approach is to provide a stimulating and highly interactive environment in which you can develop your language skills. We firmly believe in developing each student's language ability so that you are able to develop as quickly and effectively as possible.

In any typical week, you will work on developing and improving all language skill areas with a focus on active communication skills in real life situations.

In your General English class, you will work on:

- Speaking skills
- Listening Skills
- Reading Skills
- Writing Skills
- Pronunciation
- Grammar & Vocabulary

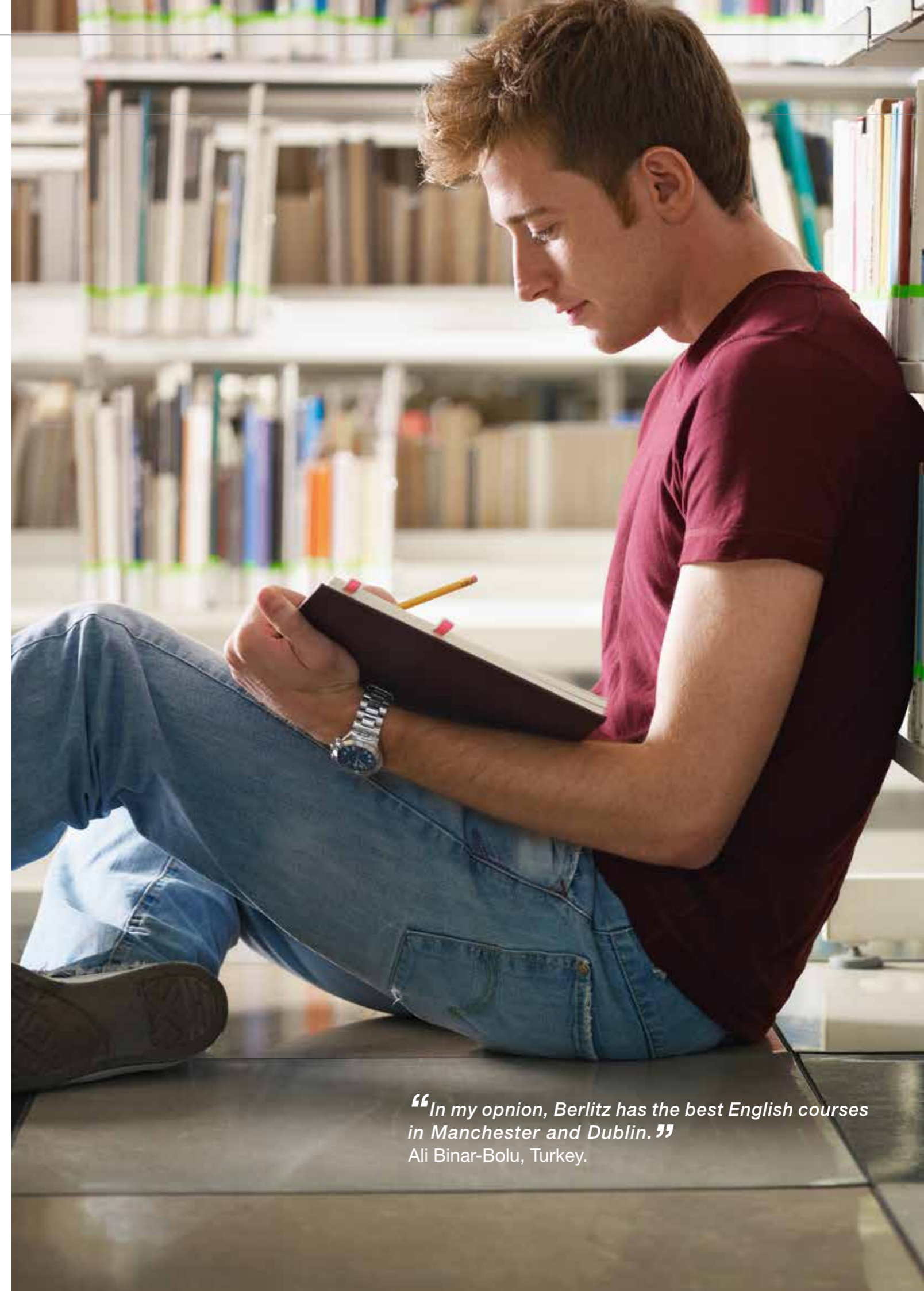
On this course you are given regular homework. Students are tested on a weekly basis to check your progress and regular tutorials are provided to discuss your progress and individual needs.

Course Books & Materials

All programme syllabuses have been carefully designed to ensure students make maximum progress. A range of course books are used over the programme. These have been carefully selected to ensure that students benefit from a range of quality study materials.

Levels

The levels of the classes range from complete beginner (A1) to advanced (C2) and you will have a placement test on your first day to find the right level for you.



“In my opinion, Berlitz has the best English courses in Manchester and Dublin.”

Ali Binar-Bolu, Turkey.

BUSINESS ENGLISH



KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Maximum 15

START DATE

Any Monday
(except Bank Holidays)

COURSE LENGTH

Flexible
Minimum 2 weeks

MINIMUM AGE

16

IDEAL COURSE FOR

All - professionals, students and graduates

“ I enjoy the fact I am surrounded by both pleasant and friendly members of staff and students. It's a really comfortable environment in which to improve my language with wonderful people from different countries.”

Armin Lesik, Russia.

Programme Description

This programme is designed to develop your language skills within a business context. It develops a wide range of Business English skills covering areas as diverse as formal Report-Writing topics, presentation skills and sales & negotiation skills. The programme is designed to develop strong communication skills and uses role-plays and case examples to illustrate learning points and allow participants to practice skills learned.

The Business English programme covers a wide range of functional areas including General Business and specializations such as English For Marketing, Trade and Investment and Finance.

English Pathways

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

Course Books & Materials

All programme syllabuses have been carefully designed to ensure students make maximum progress. A range of course books are used over the programme. These have been carefully selected to ensure that students benefit from a range of quality study materials.

Levels

Minimum Entry Level for this programme is Intermediate (B1).

Certification

Students can choose to enter the Cambridge Business English Certificate (BEC).

This programme is subject to a minimum number of 5 participants. Please note that Business English is always available within the pathways programme.

CAMBRIDGE CERTIFICATE PREPARATION



KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Maximum 15

START DATE

5th January 2015
2nd March 2015
1st June 2015
7th September 2015

COURSE LENGTH

Flexible
Minimum 2 weeks

MINIMUM AGE

16

IDEAL COURSE FOR

All - professionals, students and graduates

“ I would describe Berlitz as an open and warm atmosphere in which to study. The teachers are competent, approachable and all the staff make for a wonderful experience.”

Katja Kauffman, Germany

Programme Description

This programme prepares participants for entry into Cambridge Examinations. Cambridge Examinations – Preliminary English Test (PET), First Certificate in English (FCE), Certificate of Advanced English (CAE), Certificate of Proficiency in English (CPE) - are useful for higher-level students who require a widely-recognised certificate of general competence for employment or study purposes.

Consult with Berlitz Manchester regarding current levels and availability.

English Pathways

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

Course Books & Materials

Course books are carefully selected to ensure students benefit from a range

of quality study materials suitable for the course.

Levels

The levels of the classes range from Elementary (A2) to proficiency (C2).

This programme is subject to a minimum number of 5 participants. Please note that Cambridge preparation is always available within the pathways programme.



IELTS PREPARATION

KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Maximum 15

START DATE

Any Monday
(except Bank Holidays)

COURSE LENGTH

Flexible
Minimum 2 weeks

MINIMUM AGE

16

IDEAL COURSE FOR

All - professionals, students and graduates

Programme Description

To prepare you to take the IELTS (International English Language Testing System) test so that you can register an IELTS score for entry to a British University.

English Pathways

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

Levels

The levels of the classes range from Intermediate (B1) upwards.

Course Books & Materials

Course books are carefully selected to ensure students benefit from a range of quality study materials suitable for the course.

“Berlitz is an excellent place to study, I had a great experience. I like the methodology and the rhythm of classes, I wish I could have stayed longer.”

Pablo Da Silva, Brazil.

ACADEMIC ENGLISH PROGRAMME



KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Maximum 15

START DATE

5th January 2015
2nd March 2015
1st June 2015
7th September 2015

COURSE LENGTH

Flexible
Minimum 2 weeks

MINIMUM AGE

16

IDEAL COURSE FOR

All - professionals, students and graduates

“ I have really enjoyed discussing very diverse topics that arose in class. I really appreciated the effort that the staff and teachers put in, to satisfy our needs.”

Violeta García, Spain.

Programme Description

This programme is designed to develop language and study skills within a Irish academic context. The programme aims to improve students' academic grammar and vocabulary proficiency in reading and writing. At the same time, it aims to improve students' academic writing skills with a focus on critical thinking, integration of reading and writing.

This course also aims to improve students' ability to participate in university course lectures, class discussions and presentations.

This programme can be combined with an IELTS preparation course for those looking to improve their IELTS score.

English Pathways

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

Course Books & Materials

Course books are carefully selected to ensure students benefit from a range of quality study materials suitable for the course.

Levels

Students must have a minimum level of English equivalent to IELTS 4.5.

This programme is subject to a minimum number of 5 participants. Please note that Academic English is always available within the pathways programme.



DEMI PAIR PROGRAMME



KEY FACTS

TUITION

15 hours per week
General English

GROUP SIZE

Maximum 15

START DATE

Any Thursday
(except Bank Holidays)

COURSE LENGTH

16, 20, 24, 36 or 50 weeks

MINIMUM AGE

19

IDEAL COURSE FOR

Students seeking British family life experience

“ My experience as a demi-pair has been very good. The family was kind and sweet and they have become a second family for me. I'm really happy to have had this experience, and I think I've improved my English, especially speaking and the pronunciation”

Laura Benoit, Belgium.

Programme Description

This programme is designed for students to combine a study programme with the experience of living with an Irish family and assisting in the family home. It is an excellent way to improve communication skills, improve fluency and experience British family life; whilst also living economically during your stay in Manchester.

Demi Pairs improve their English language skills and our families receive a much needed helping hand around the house! Our economical and professionally run Demi-Pair programmes operate all year round.

Berlitz Manchester places Demi-Pairs in carefully selected and personally visited families in the Manchester area - this economical exchange programme enables Demi-Pairs to attend English Language Tuition in the mornings and to assist in the family home in the afternoons/evenings for 15 hours per week and 2 nights babysitting per month, in exchange for full board accommodation in a single room in the family home.

Entry requirements

- 19 years or over
- Intermediate level of English (B1)
- EEA country passport holder
- Previous work experience with children is required

KEY FACTS

TUITION

Basic - 1 month
(15 hours per week)

ILM Certificate - 3 months
(15 hours per week)

WORK PLACEMENT
12, 24 or 36 weeks

REMUNERATION
Unpaid

LOCATION
UK

“ Berlitz has an amazing service that provides real and interesting work placements ”
Mitsuhiro Tanaka, Japan.



Programme Description

In a competitive market place, gaining international work experience can make that vital difference. An internship can have tremendous benefits for participants in providing personal experience of the culture, customs and conventions associated with an English speaking business environment. As such, it can provide positive benefits for those planning a career with an international basis.

This innovative programme is designed to give International students seeking to make a career in UK, the essential language and cultural, employability and management skills necessary for success in an UK working environment.

The programme consists of the following key modules:

- Business English Skills
- Cultural Awareness/ Orientation to UK Working Environment
- Employability Skills
- Internship

This programme allows an invaluable insight into the international work environment and an understanding of UK business culture. Working within a professional environment related to your chosen discipline, is a great way to gain useful experience and strengthen your CV. Participants can also take our ILM accredited Leadership and Management programmes to provide a qualification recognised by employers worldwide.

In general, internships are unpaid, although employers may at their discretion, cover the travel and meal

costs. Work references and a Work Experience Certificate are provided.

Entry Requirements

This programme is designed for university graduates and young professionals aged 19 years or over, looking for international work experience.

- Students should have a minimum entry level of English of Upper Intermediate (IELTS 5.5 or equivalent).
- Where students do not have the requisite level of English to meet the entry requirement, they can enrol on a General English course prior to the start of the formal Internship programme.
- 19 - 30 years of age.
- Students must be EEA Passport Holders to participate in this programme.
- Non EEA Students please check our Terms and Conditions.

This programme could be combined with an Internship for EU and non-EU participants under Tier-5, in their required professional field.

KEY FACTS

ENGLISH
25 hours per week

GROUP SIZE
Maximum 15

START DATE
1st week of month

COURSE LENGTH
2 weeks

MINIMUM AGE
21

IDEAL COURSE FOR
Overseas Instructors
Refresher

“ This course has allowed me to develop my language skills to become a good teacher in my country ”
Eduardo Suárez, Mexico.



Programme Description

The Overseas Teachers Refresher course is aimed at teachers who wish to improve or brush up their knowledge of and skills in English and who also wish to learn the latest teaching techniques. There is a focus on current methodologies and practical teaching skills.

The programme provides a language enrichment component designed to improve the participants' knowledge and use of English including vocabulary, grammatical knowledge, functional knowledge and pronunciation. The teaching methodology component incorporates the following areas:

- Review of modern teaching methodologies; communicative approach, the lexical approach, blended learning, audio-lingual and task based learning.
- Strategies for Teaching Skill Areas; strategies, tasks and activities for teaching listening and reading.
- Strategies for Teaching Grammar and Pronunciation; dealing with vocabulary effectively in key areas of pronunciation and applications of discourse analysis.
- Classroom Management; Discipline, role plays, mixed-level teaching; technology in the classroom, special projects and activities.
- Teacher Development; assessing personal strengths and weaknesses;

developing plans for Personal Development.

- The programme consists of workshops/seminars and supervised teaching practice. This gives you the opportunity to put into practice ideas discussed during the seminar sessions.

Course Books & Materials

You will use a set course book during your programme.

Levels

Participants will need to have a minimum of Upper intermediate (CEF B2) or higher.

Certificates

All course participants will receive a report and a diploma at the end of their course.

40 PLUS SPORT & CULTURE



KEY FACTS

TUITION

15, 20 or 25 hours per week

GROUP SIZE

Average 9 (max. 15)

START DATE

Any Monday
(except Bank Holidays)

COURSE LENGTH

Minimum 2 weeks

MINIMUM AGE

40 - no upper limit

Programme Description

A stimulating and purposeful course to refresh and improve your English, combining it with golf, tennis or cultural activities. This is an exciting alternative to study an English course and to play golf or tennis in Manchester.

We have a comprehensive selection of excursions and social, cultural and leisure activities, precisely designed to meet the needs and interests of our mature students. With our extensive range of English language programmes, you can choose the one that suits you best. We are pleased to offer the following 2 options for sports:

- Golf/Tennis: 3 days per week
- Golf/Tennis: 5 days per week

Whatever your age, and however long it is since you completed your formal education. The course is informal and relaxed, and your teachers will do all they can to ensure that you enjoy it.



“After checking many schools I found Berlitz to be the perfect choice to enjoy a mature course combined with one of my favourite hobbies”

Pierre Blanc, France.

PARENTS & CHILDREN PROGRAMMES



KEY FACTS

TUITION ADULT COURSES

15, 20 hours of
English classes per week

START DATE

July/August

COURSE LENGTH

Minimum 2 weeks

JUNIOR AGE RANGE

Please refer to our junior programmes

*Junior Summer Camps are operated by Choices International which is a member of the Berlitz Manchester group. Berlitz provides the language teaching within these programmes.

Programme Description

This programme allows parents to choose from a variety of English language courses, whilst their child/children participate in one of our Choices International residential Summer Camps*, which also includes English classes and specialised sports.

Parents and children will not share accommodation or activities. While children enjoy one of our residential Choices International Junior Programmes, which all incorporate quality Berlitz Language classes, the adult programme consists of an English language course, which can be fully personalized to fit our clients' needs.

We follow a highly stimulating method, both inside and outside the classroom, which encourages participants to actively use the English Language. Come to explore and enjoy your time in this vibrant and exciting City!

We also offer this programme in London, Dublin and Madrid.

“I really enjoyed the Berlitz parents and kids programme. I found it a relaxed way to learn a language, whilst our kids were able to enjoy the sports programme.”
Antonio Fernández, Spain.



EXECUTIVE PROGRAMMES

Programme Description

Our Executive programmes have been designed over many years' experience of working with leading blue-chip corporate clients to meet the needs of the busy executive. As such, we offer a range of Executive programmes designed to cater for the needs of both the senior executive looking for a short-term intensive programme and the Corporate customer seeking a Charter Group programme to enhance the capabilities of their international employees.

BUSINESS ENGLISH SKILLS

Comprehensive Range of Business English Skills

| COURSE TITLE | DESCRIPTION |
|-------------------------|---|
| Business Presentations | Designed to review and enhance presentation skills within an English speaking environment |
| English for Finance | Designed to develop meeting & negotiation skills in an English speaking environment |
| Telephone English | Designed to increase proficiency of participant's telephone skills |
| Business Correspondence | Designed to develop proficient business correspondence skills |

From the initial meeting, we will assess the overall needs of you, the client, through a systematic Need Analysis. This process is designed to identify language skills that need to be addressed and to agree goals for your language programme.

BUSINESS ENGLISH SPECIALISATIONS

| COURSE TITLE | DESCRIPTION | PROFICIENCY LEVEL REQUIRED | CERFICATE AVAILABLE |
|-----------------------|--|----------------------------|--|
| English for Marketing | Designed to develop English language skills within a business environment; with a specific focus on the functional area of marketing | B1 | Berlitz |
| English for Finance | Designed to develop English language skills within a business environment; with a specific focus on the functional area of finance | B2 | Berlitz Certificate, ICFE, Cambridge Exams |
| English for Law | Designed to develop English language skills within a legal environment | B2 | Berlitz Certificate, ILAT, Cambridge Exams |

From the initial meeting, we will assess the overall needs of you, the client, through a systematic Need Analysis. This process is designed to identify language skills that need to be addressed and to agree goals for your language programme.

PREVIOUS CLIENTS INCLUDE...



ENGLISH FOR SPECIAL PURPOSES

Berlitz Manchester offers a wide range of English For Special Purposes developed for a wide range of clients. Sample programmes are shown below. These include:

English For Aviation

Berlitz is the chosen partner for IATA and has developed English For Aviation programmes specifically for this sector. Programmes are flexibly structured and designed to meet the needs of Pilots and ATCO's. Programmes adhere to ICAO guidelines and are designed to take candidates to ICAO Level 4. Programmes are by arrangement.

English For Oil & Gas Engineers

Designed to meet the needs of personnel working in the oil & gas sector. Programmes are by arrangement.

English For Military Purposes

Programmes are designed to meet NATO STANAG 6001 and incorporate Levels 1 - 4. Programmes are by arrangement.

Programmes can be developed to suit requirements of individual client sponsors. Consult Berlitz Manchester for special requests.



Your programme can be taken in a range of formats to suit your needs. Our intensive one-to-one Total Immersion® programme is very popular with corporate clients looking for maximum benefit in as short a time as possible; alternatively for group clients, the Charter Group option is available as a highly-flexible long term programme option. See below for all programme format details.

Total Immersion®

This is a unique intensive Berlitz programme and offers the single, most effective way to learn a language in a short space of time. The programme starts at 9:00am and finishes at 6:00pm each day and includes a 'working lunch' with your teacher, a 3 way conversational session with two teachers and a self-study period each day. The programme is from Monday to Friday and incorporates 60 lesson units per week.

Crash Course

This is an intensive Berlitz programme, similar to the Total Immersion programme and offers a fast-paced, effective way to learn a language in a short space of time. The programme starts at 9:45am and finishes at 4:30pm each day. Programmes are from Monday to Friday and incorporates 40 lesson units per week.

Private Instruction

Ideal for those who wish to learn a language quickly and wish to incorporate a flexible lesson schedule. Lessons are on a one-to-one basis

and the schedule can be morning, afternoon or evening dependent on your requirements. This programme format allows you to develop your own tailor-made programme covering key areas of General English and/or Business English.

Executive Group

Programme format combines the high level of personal attention and the fast-paced approach of an individual programme with the student-interaction available in a small group. Classes are either 2 or a maximum of 6 students.

Charter Group

Ideal for Corporate clients and sponsors looking for a specially designed group programme. This option allows the delivery of a customized language training programme to suit the needs of the organisation. The format offers flexibility in terms of programme goals, hours and programme duration.

We also offer this programme in Dublin and Madrid.